



Guerrilla Marketing: Put Your Advertising on Steroids

By Jay Conrad Levinson

Morgan James Publishing. Paperback. Book Condition: New. Paperback. 148 pages. Dimensions: 8.9in. x 6.0in. x 0.6in. This is Barely Legal. . . But You Can Still Get Away With ItA Review of Guerrilla Marketing: Put Your Advertising on Steroids by Mark Joyner, International Best Selling Author of The Confidential Internet Intelligence Manuscript I guess its human nature to be tempted by things that are forbidden -- or barely legal, for that matter. Theres something wickedly delicious aboutgetting away with something that makes us feel like the cat that swallowed the canary. Face it. We all want an unfair advantage if the prize is appetizing enough. Olympic athletes took steroids before the anabolic drug was banned-- for the prize of a gold medal. What would you do for the prize of having an Internet business that is insanely profitable I doubt that youd do anything illegal. . . but if it were legal, youd do almost anything, wouldnt you What the heck am I talking about, you ask Here it is: Just when I thought Id read every valuable book on marketing, Jay Conrad Levinson revives my amazement yet again. Given the fact that Jay has always been famous (and notorious) for...



Reviews

Absolutely essential read publication. it absolutely was writtern very completely and valuable. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Sarai Lebsack

Thorough guide for book enthusiasts. I am quite late in start reading this one, but better then never. Your lifestyle span will be transform when you total reading this article book.

-- Lindsey Larson