



## Financial Management for Non-Financial Managers (Paperback)

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By Clive Marsh

Kogan Page Ltd, United Kingdom, 2012. Paperback. Book Condition: New. 214 x 138 mm. Language: English . Brand New Book. Financial Management for Non-Financial Managers is an accessible, practical and easy to understand guide that will allow any manager to gain confidence in understanding financial matters, managing a budget and dealing with bankers, accountants and finance professionals. A source of invaluable expert advice on all the essential aspects of financial management, it covers: business structures, accounting and financial statements, analysis and ratios, planning, budgeting, product and service costing, setting selling prices, investment appraisal, finance and working capital, taxation and international transactions. Online spreadsheets and worksheets are included to accompany key skills and practices explained in the book.



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