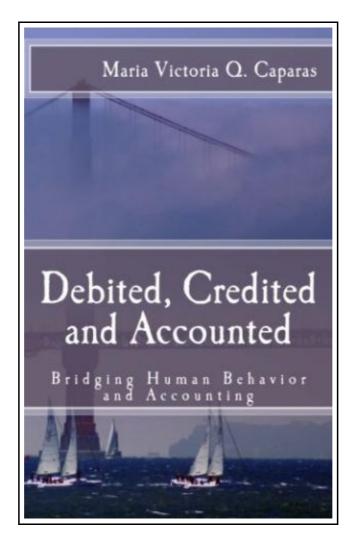
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Createspace, United States, 2013. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****. There is no business that can survive without an accountant to provide the necessary information for management decisions. But as a useful tool, accounting has its obvious limitations that are keenly perceived more by the non-accountants. To wit, the business cannot thrive with it only as a trade tool. It cannot measure and record everything that sustains a business. And although the debits might equal the credits, the employees may be highly dissatisfied. Debited, Credited and Accounted exalts accounting s strengths while pointing out its weaknesses. Using real-life examples, the author proposes a bridge between accounting and human behavior, thus enriching both the hard and soft sides of business. For business students, the book promises to make accounting concepts less frighteningly technical and more down-to-earth. For accounting professionals, Debited, Credited and Accounted offers a light way to extend their specialized knowledge to an equally challenging business facet of managing human behavior.

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