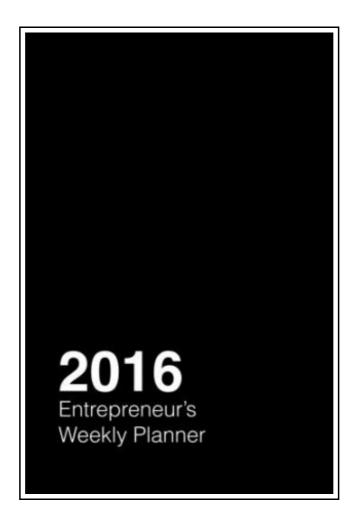
2016 Entrepreneur s Weekly Planner: A 2016 Week-By-Week Calendar for the Lean Startup (Paperback)



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Reviews

Basically no words to clarify. Of course, it is perform, still an amazing and interesting literature. Its been printed in an exceptionally basic way which is only soon after i finished reading through this ebook where actually altered me, change the way i really believe.

(Newton Runolfsson)

2016 ENTREPRENEUR S WEEKLY PLANNER: A 2016 WEEK-BY-WEEK CALENDAR FOR THE LEAN STARTUP (PAPERBACK)



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Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ****** Print on Demand *****. The 2016 Entrepreneur s Weekly Planner provides structure for early-stage startups through a simple weekly calendar. Inspired by Lean Startup, Customer Development, Design Thinking, and other recent innovations in startup methodology, each week s template reminds the entrepreneur to focus on the core elements of their business model. With a clean and minimalist design, this weekly planner allows the entrepreneur to document changes to their evolving business model using a modified version of Ash Maurya s Lean Canvas. A list of helpful books is included in the brief instructions, which will guide the fledgling startup through the critical early stages of their business, from identifying and refining their target customer s pain point to tracking the metrics that matter for their business. The 2016 Entrepreneur s Weekly Planner won t guarantee your startup s success, but it will provide some muchneeded structure and focus to keep your business moving forward.

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