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# ECONOMICS FOR MANAGERS (TWELFTH EDITION)



South Western India/Cengage Learning India, 2012. Softcover. Book Condition: New. 5th or later edition. 27 x 21 cm. Packed with managerially oriented applications, **ECONOMICS FOR MANAGERS**, 12e, illustrates how managers apply theories and techniques to solve real-world problems while teaching future business leaders how to think analytically and make better decisions. Extremely user friendly, the text caters to a variety of learning styles as it presents key analytical concepts in several ways, including tabular analysis, graphical analysis, and algebraic analysis....

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- Authored by Frederick H.deB. Harris,James R. McGuigan,R. Charles Moyer
- Released at 2012



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