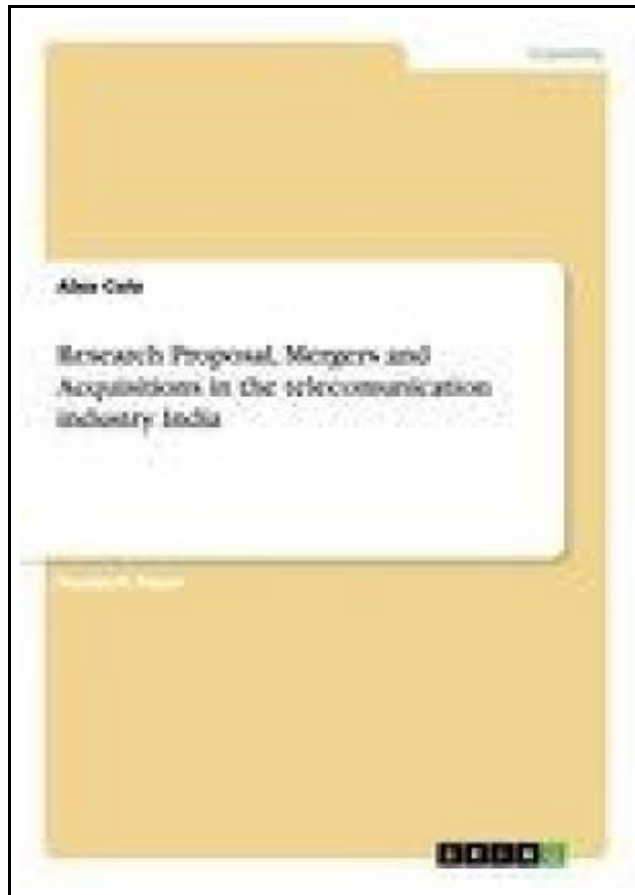# Research Proposal, Mergers and Acquisitions in the telecomunication industry India

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Reviews

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RESEARCH PROPOSAL, MERGERS AND ACQUISITIONS IN THE TELECOMUNICATION INDUSTRY INDIA

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GRIN Verlag Apr 2013, 2013. sonst. Bücher. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Research Paper from the year 2011 in the subject Business economics - Business Management, Corporate Governance, grade: A, The University of Liverpool, language: English, abstract: Background Indian telecommunication industry has seen many swings in the recent past. It has remained stagnant under the government monopoly for many decades. Indian telecommunication industry has become a classical example of combination of government policies, innovation and new technology. There have been many events of mergers and acquisitions in Indian telecommunication industry in the last decade. Foreign investors and major players of telecom sector see India as one of the fastest growing telecom industry of the world. Over the last decade, many reforms have been introduced by the government, which have changed the scenario of telecom industry of India. In telecom sector, mergers and acquisition has been increasing to a great extent. Mergers and acquisitions in telecommunication industry can be driven by the development of new technology. The deregulation of telecom industry tempts the firms to offer bundle of new products and services to customers. Ongoing convergence of cable and telecom industries also tempts telecom firms to innovate products and services (Sanjoy Banka, 2006). In this way, the acquisition of products and services has become a profitable progress for telecom firms. In the world, telecommunication industry is the most developing and profitable industries of the world. Telecom sector has been considered as the most indispensible industries of the world in service sector. Different forms of communication media such as mobile phones, land line phones and internet broadband services are dealt in the telecommunication industry (Sanjoy Banka, 2006). In the recent past, swing of mergers and acquisition has been observed in...

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