



Time perception in leadership

By Stefanie Schumann

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in the subject Communications - Intercultural Communication,
grade: 1,0, European University Viadrina Frankfurt (Oder)
(Intercultural Management), course: Leadership. An alternate
take, language: English, abstract: Day by day we are woken up
by the alarm. The clock schedules our daily routine. Punctuality
at work is emphasized. Deadlines are considered to be
accomplished on time. The clock drives us to undertake a
certain amount of tasks during the day. In Western societies time
is considered as resource, which can be spent, saved or lost.
Thus, it represents a force, which drives our lives. Timetables
and calendars create the feeling of time pressure. This
phenomenon implies a big gap between the time an individual
lives and the one the same person feels inside like a body clock.
Hence, especially in task-oriented management, issues
concerning time occur. Furthermore, cultural differences cause
a variation of time perceptions. In fact, social time, as a
culturally determined interpretation of time, has a great impact
on business culture. On the one hand, the sense of social time
influences...



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