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Professional Business Practices in Photography (7th Revised edition)

By American Society of Media Photographers

Allworth Press,U.S. Paperback. Book Condition: new. BRAND NEW, Professional Business Practices in Photography (7th Revised edition), American Society of Media Photographers, From the foremost authority on professional photography comes this photographer's "business bible" - fully revised and updated to include up-to-the minute coverage of best business practices, industry standards, and resources in today's fast-paced marketplace."ASMP Professional Business Practices in Photography" is a comprehensive guide to any business and legal questions aspiring or professional photographers might come across. Chapters cover topics such as the art of negotiating prices, rights in traditional and electronic media, book publishing for photographers, ethics and responsibilities, and much, much more.



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